

**Press Release**

**FOR IMMEDIATE RELEASE**

**CONTACT:**

Mark R. Brown 904/779/0369 or email:  
<mailto:markbrown@pointsilver.com>

**DATE: 10/31/2008**

**HEADLINE:**

**PointSilver Represents inc. – Announces New Product Agreements**

**BODY:**

Today Pointsilver Represents inc. is announcing exclusive territory arrangements with two additional manufacturers. PointSilver is a wholesale/distributor for Resort, Spa, and Beach Surf Shop businesses. Mark Brown, founder and president says, "Our existing lines of products are complimentary and we focus on finding those great new products which are backed by solid suppliers who are committed to service and attending to our customers."

We are pleased to add two great new product lines to our growing line card. First we begin our journey with Surfer's Creed. Surfer's Creed manufactures surfer style St. Christopher medallions and other surfer related jewelry. Back in the 50's and 60's surfers adopted St. Christopher who is known as the patron saint of travel and water safety. Sterling silver medallions with St. Christopher's likeness began showing up on the chest's of daring surfers. Surfer's Creed designed a colorful medallion in appreciation of the surfers bold pursuit of athletic artistry of a thrilling sport. Today Surfer's Creed offers over 240 variations of the medallion with a color and surf style to fill every want. Surfer's Creed is based in Massachussetes and provides a web site with an online catalog.

Second, and not least, "Invisible Sandals" is a Wisconsin based company that manufactures and markets a unique foot jewelry product. The product is quite different from simple ankle chains and Invisible Sandals merchandising materials are well thought out. Mark Brown said, "When I first saw the Invisible Sandals on the runway models at a recent surfer fashion show I was quite taken. The foot jewelry is gorgeous and will set off a pair of pumps, flip flops, or well manicured bare feet. "

PointSilver will feature the 2 new additions at the January 14-19 2009 Surf Expo in Orlando, Florida.

PointSilver inc. is based in Jacksonville, FL and services accounts in Georgia and Florida. PointSilver began operations in 2001 as an online wholesaler. In 2008 PointSilver switched to distributor/wholesaler with direct sales capabilities. You may contact us at 904/779/0369 or visit our website at [www.pointsilver.com](http://www.pointsilver.com) to learn more.